DXB Whitepaper

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THE OPPORTUNITY

Cryptocurrencies are a tool to lock in and transfer value on the Internet. The valuation of all digital coins and tokens has reached two trillion US dollars at the high water mark. This value is not passive, neither is it entirely speculative.

The opportunity of the crypto market lies in the decision of more and more buyers to remain in that market. The phenomenon, known as "hodling", suggests there is more value to be made through riding the growth of the space, instead of speculatively trading assets for fiat.

But that opportunity is fraught with risk, as dishonest projects often tap the demand for crypto-derived income, only to cause immediate losses. DXB attempts to solve that problem, while giving an incentive to remain within the crypto economy and reap the benefits of its growth.

Market Overview

The [cryptocurrency and digital token market](#) has grown exponentially in the past decade. Initially focusing on Bitcoin, blockchain technology helped create multiple networks with different native tokens. New projects focused on low cost and greater transaction speeds. The initially slow tools to send value on the Internet transformed into a fast and highly connected financial system.

The valuation of the cryptocurrency market exceeded $2 trillion for the first time in history in 2021. Bitcoin trading slid in dominance, displaced by new projects based on decentralized trading and decentralized financial operations. Over time, cryptocurrencies managed to copy and evolve most of the operations in the general financial sector.

Efficient trading engines appeared to boost price action, and in 2021, algorithmic trading joined the mix of services. Coins and tokens built up liquidity, serving as tradable assets. But also, digital coins tried to appeal to merchants, taking up a share of the remittances industry, cross-border transactions or local microtransactions.

Blockchain technology proved to be truly agile, as solutions were built for specific use cases. At the same time, all assets had their strengths and weaknesses, and Bitcoin always remained suitable for big transfers, while other assets were tailored to microtransactions.

The value locked within decentralized finance coins and tokens varies by project. But the sum total of tokens has [exceeded valuations of $120 billion](). The value locked within decentralized finance is now more than $100 billion, spread across several blockchains.

Of those blockchains, there are two chief venues of decentralized finance - the Ether network and Binance Smart Chain. Those two networks are the leaders of [decentralized finance](), at one point locking in above $90B in value.

The market for decentralized finance is a [varied collection]()of operations, mirroring traditional financial instruments without a notary or middleman. The sectors of decentralized finance include lending, insurance, as well as algorithmic trading based on flexible mathematical calculations. The backbone of the market are the various forms of collateral that ensure liquidity.

Collateralization also breeds more trust in the market, as it is a sign of an incentive to hold onto digital coins and tokens, instead of seeking quick liquidation. The decentralized finance market has expanded by 1,000 percent since its early stages, taking about a year to reach notable valuations.

The creation of decentralized finance has now opened a space for more innovative projects to bolster liquidity, incentivize trust and generate profits. What started as tentative projects in algorithmic finance turned into a large-scale industry, at one point in 2021 locking in nearly $100B in value through various lending, trading and liquidity operations.

Decentralized finance spans several prominent blockchains, with the most focus on Ethereum, Binance Chain and Binance Smart Chain. The prominence of a chain depends not only on the underlying technology, but the surrounding community and developers. A chain with active building soon also becomes a hub for growing financial value.

One of the sources of growth for the crypto market comes not from competition, but from cooperation between blockchains. The Ethereum marketplace already hosts thousands of tokens, distributed apps and multiple financial projects. The Binance Smart Chain space is now expanding actively, fueled by the ease of building new layers on top of the initial transaction and smart contract engine.

Decentralized finance moves beyond speculative trading, and attempts to unlock value in new applications of cryptocurrency and token transfers. While the price discovery of BTC and ETH are important, it is equally important for projects to decide on an economic model for achieving the best returns, while cultivating a dedicated user base that is comfortable with a long-term investment.

INTRODUCTION

In over a decade, innovation took off like wildfire, leading to more agile solutions that helped with Bitcoin's limitations on speed and transaction throughput. The class of "digital assets" became more widely known, started to include other types of entities: tokens, security tokens, stablecoins, as well as non-fungible tokens (NFTs) linked to artworks or digital items.

Bitcoin itself evolved, and moved away from true peer-to-peer communication. Instead, users contacted nodes with a greater capacity to gain access to the network. Blockchains onboarded more users over the years, facing multiple times the problem of scaling, speed, technological and financial costs.

New forms of blockchains appeared, based on delegated proof of stake, allowing for a limited number of nodes to verify transactions securely. One of those blockchains, Binance Smart Chain (BSC) opened the door for building new projects immediately capable of offering multiple uses in terms of fast, cheap transactions, liquidity and added value.

DXB is one of the new token-based projects that has chosen BSC to expand its payment gateways, decentralized trading and business plans. The project uses the latest developments in scalability, cross-chain transfers and asynchronous off-chain communication to expand the latest trends in digital asset use cases.

Over the past decade, payment and incentive models have been tried and tested. In the end, mined blockchains showed they were secure, but too slow and expensive for some operations. Some projects sacrificed decentralization for the sake of more efficient block production, thus ushering in networks reliant on delegated proof of stake. Those networks combined the best of both worlds, with decentralized asset ownership, but also faster and more predictable block production and verification.

Platform

DxSale is a decentralized, cross chain, token management platform as a service. Its goal is to launch the DXB token through the initial discount sale, until reaching a

predetermined hard cap. After the pre-sale, the distribution of DXB will happen only through PancapeSwap.

PancakeSwap is a decentralized exchange based on BSC, which provides liquidity pools for swapping BEP-20 tokens. PancakeSwap will generate the potential to swap between Binance Coin (BNB) and DXB, for purposes related both to the initial token sale, and to subsequent swaps, transfers, rewards and token issuance.

The usage of PancakeSwap is directly tied to the token structure of DXB, in order to optimize liquidity and avoid risky price fluctuations. PancakeSwap uses an automated price discovery mechanism that plots the price on a curve derived from a mathematical formula. The formula of $X*Y=K$, where X and Y are the valuations of two tokens, and K is a fixed constant, sets the valuations of a trading pair without the need for order books. This automated valuation is responsive to curating the token supply, while avoiding significant inflows or outflows to the automated trading contract.

BSC offers interoperability with Ethereum-compatible wallets such as MetaMask, one of the most widely used add-ons to access decentralized finance, computation, gaming or any other blockchain-based operation. The side chain facilitation offers cheap and fast transactions without the inherent fees paid in ETH.

Speed and capacity are a key feature of modern decentralized finance and token economics platforms. DxSale will aim for scalability and expansion, without creating bottlenecks due to high gas fee requirements.

The platform for the DXB token is created with awareness that high fees have in fact discouraged small-scale investors from performing financial operations. This flaw, central to Ethereum, has slowed down cryptocurrency and decentralized finance adoption, as prohibitive fees mean the economic system is mostly open to "whales" or large-scale holders willing to game the system through paying exorbitant gas fees.

The liquidity bridge to the BNB asset will also bootstrap DXB for its initial price discovery stage, with the intention to achieve listings on centralized exchanges in the near future. Building on top of a platform tailored to fast decentralized financial operations means DXB will achieve immediate democratic distribution, without the constraints of mining or heavy hardware requirements to join the network.

The Blockchain Function

The products related to the DXB token plan to use blockchain for most of their implementations, including the initial financial and trading stage. Later, DXB will utilize blockchain capabilities to create a bridge between any type of cryptocurrency.

In 2021, the Bitcoin network is used by hundreds of thousands users based on wallet activity, but the network has only about 10,000 nodes. Those nodes take a few minutes to share the latest status of the distributed ledger. A merchant will have to accept a transaction with no verification, taking a few minutes to spread the latest block to all nodes. This is already a lengthy and clumsy process, which may be good for straightforward spending, but cannot satisfy the timely requirements of high-speed trading, spending or multiple smart-contract based transactions.

BSC, on the other hand, relies on 21 validators, a number chosen for being sufficient to prevent most attacks, including impersonation. Validators then quickly go through blocks that are produced every five seconds, further decreasing the delay of each operation.

As it is easily seen, BSC is a more open blockchain with much lower barriers to complete fast, efficient and cheap token transfers. The network sacrifices some of the decentralization properties. However, the opportunity to create tokens and smart contracts means anyone can continue to build on top of BSC and generate new types of consensus based on tokenization and economic incentives to achieve higher returns through digital assets.

Using this blockchain, DXB can rely on a predictable base layer that has no outsized and unpredictable expenses. This allows the DXB token to use its fees creatively and boost its own economy.

DXB thus plans to use the latest state of the art technology to build its multiple payment gateways. The goal of combining a fast blockchain with advanced smart contracts means DXB will be able to offer a cross-chain, complete crypto payment option that can be tailored to any merchant.

Smart Contracts

BSC is the underlying blockchain already optimized for the creation and running of smart contracts. The feature makes it possible for DXB to work as a token in multiple tasks, by completing the conditions of a smart contract.

The final versions of all technologies related to the DXB token are subject to change and some level of confidentiality. However, smart contracts have been tasked with performance elements key to any cryptocurrency startup. Those tasks include:

- Initial token sale and issuance;
- Token fees;
- Scheduled or sporadic token burns;
- Trading performance;
- Events based on price oracles;
- Reward distribution;
- New, regular or sporadic token sale or issuance;
- Locking tokens for a preset duration of time;
- The size and schedule of incentives and awards;
- The issuance of stable-priced assets, such as tokens with a preset value of $1.

Smart contracts are thus virtually limitless, opening a space for new use cases and decentralized applications. Building with smart contracts can offer scalability, democratize access to tokens, and drive the adoption of DXB.

Specifically for DXB, smart contracts build the basic features and incentives to create an ongoing, active and lucrative token-based economy.

Smart contracts also work as additional layers built on top of blockchains. Initially, the Bitcoin blockchain allowed mostly information on a coin transfer from one address to another. Only limited potential existed for additional computation, and that was at a great cost.

Smart contracts, on the other hand, can facilitate parallel computation and even scale networks that previously lacked the capacity for high transaction throughput. A smart contract can turn into a scalability solution, by taking over some of the functions that were previously performed on the main chain.

For instance, a smart contract can be created to record multiple transactions and activities, and only occasionally make a final record on the blockchain. Additionally, a decentralized application can work as a side chain and only contact the main blockchain for the final state of the system.

Smart contracts are thus a tool to expand the capabilities of the blockchain platform, while preserving an immutable and transparent record. The actions and changes made by a smart contract can be made immutable, especially salient when there is a need to lock or burn tokens.

At its core, the DXB project relies on proprietary smart contracts to complete its fees and incentives program. The smart contracts fulfill a series of conditions that build up a unique economic model to incentivize adoption and use cases.

A 7% fee applies to each transaction. The fee is complex and will be redistributed according to a predetermined ratio. 2% of the fee will be paired with BNB and sent to the PancakeSwap liquidity pool, thus strengthening trading depth and ensuring a stronger price floor. The next 2.5% will be burned permanently to reduce the circulating supply. The last 2.5% will be exchanged into BNB, where 70% of the BNB tokens will be sent back to holders in the form of BNB. The rest will be distributed with the following schedule: 10% to the marketing wallet, 10% to the charity wallet, and 10% to the use case wallet.

DXB owners will be able to regularly access their BNB reward. Once 50 BNB accrues in the rewards wallet, it will trigger the mapping of recent transactions to determine the amount of DXB in current wallets. Then, the rewards will be proportional to the amount of DXB that has been held and unmoved for the past seven days. Holders can then go to the DXB website, connect their wallets and claim the outstanding BNB reward in one click. This reward incentivizes holding behavior in each cycle.

The payout cycle is automatic and triggered every time the BNB rewards wallet reaches the threshold of 50 BNB. The incentive also makes an innovation to ensure that holders do not lose out on any value and rewards. If they miss a cycle and do not claim the reward, it will be locked until the next cycle.

Accrued rewards can accumulate and be paid out for up to 30 cycles. This feature is unique to the DXB smart contract, and has never been performed before by any smart contract. This complex token pathway is a unique achievement of DXB, with the goal of fair incentives. The length of a reward cycle hinges on DXB usage, where the BNB reward wallet is filled through the fee schedule.

The third most important element of the DXB smart contract is the cycle burn. To achieve the burn, the DXB smart contract accesses a special wallet with 125 trillion tokens set aside and locked for this single task. The smart contract will then burn the equivalent of 5% of the newly acquired DXB tokens within a fixed 30-day period.

The cycle burn wallet, as described above, cannot disturb neither the liquidity pool nor the circulating supply, as its 125 trillion tokens cannot be released or sent for any other address except for the burn address. Therefore, it is impossible to move the tokens from the wallet, or perform a rug pull, or use the tokens in any other way. The token additionally reinforces the trustworthiness of the DXB smart contracts, with no possibility for malicious liquidity minting.

The goal of the cycle burn is to motivate new holders and to create a highly visible monthly event where DXB holders know they will see a significant impact on token value, because a certain amount of tokens is removed on a monthly basis. The more DXB is acquired during that month, the more is getting burned by being sent to a dead-end burn address.

The smart contracts for the DXB token are also at the heart of the project's security. The intention is to have all smart contracts audited for logic flaws that could lead to exploits. To preserve the token value and trustworthiness, the contracts will not have a minting function.

The smart contracts for DXB will thus frontrun any attempts at a rug pull, protocol changes, dumping tokens on the market right after the presale, burn available liquidity beyond the planned charges, or change any parameters at the protocol level.

The smart contract will also limit attempts against the DXB liquidity pool on PancakeSwap, automatically banning transactions for more than 1% of the current liquidity.

Smart contracts exist on the blockchain and are visible and verifiable to developers or auditors. The structure set for DXB by its smart contracts will ensure the fairness of distribution and the long-term exploitation of the token-based ecosystem.

Smart contracts can also communicate between each other. Perhaps the most important communication happens with the contracts for liquidity pools and algorithmic trading.

BUSINESS MODEL

The very first digital coin, Bitcoin, was created with a single value proposition in mind - to become a cash-like asset for electronic payments. Its value lay in the pseudonymous, fungible nature of the network.

Later, open blockchains like Ethereum were started with the idea of offering a space for distributed computation, generating value for miners, developers and the risk-takers that created applications.

A third-layer, scalable application can afford to plan and achieve a higher complexity in its business plans. The goal of DXB is to build multiple revenue streams and incentives through the technology of smart contracts. An intuitive, fast-functioning token can be harnessed for multiple tasks, creating an open-ended future for upcoming technological developments.

The Platform Difference

Choosing a platform for token transfers is of utmost importance for the future of cryptocurrencies. The features of the underlying blockchain can make the difference between wider adoption and barriers to entry that limit new users, businesses and developers.

For the past few years, it has been a tradition for most cryptocurrency and token-based startups to build on top of the Ethereum platform. One of the reasons was the popularity of ETH as a utility token and its relative liquidity on cryptocurrency exchanges.

The chief area of competition was for enough resources on the Ethereum network. Token transactions started off as deceptively cheap, but not free. Once enough tokens were created, moving them required the payment of a gas fee. Depending on network load, that waiting time could bloat from a few minutes to a few hours.

This fee model, however, does not perform well enough in startups that aim for a fast, seamless experience. The problem was solved by networks using the so-called delegated proof of stake. A similar principle is used in the blockchain creation of

TRON, EOS, Lisk, Tezos and many other projects. But Binance Smart Chain is the platform attracting the most active DeFi projects in 2021.

Thus, the network difference for DXB means the token-based project can branch out in multiple technologies, relying on a fast and relatively inexpensive tool to settle payments in a tamper-proof blockchain.

Revenue Model

DXB token is a specialized digital asset with a plan to encompass multiple technologies for decentralized finance, merchant payment channels, and charity. For that reason, the token needs a solid revenue model, ensuring the preservation of value and predictable passive income.

The underlying incentive for DXB is to build a wider user base that is willing to hold the token and accrue rewards, instead of selling fast for immediate profits. Once this user base is established, the project can move with various revenue-generating activities.

The future goal for DXB is to build a state-of-the-art payment model that utilizes cross-chain capabilities to serve the needs of merchants. The aim is to offer a secure tool for online merchants, while also providing a price-stability mechanism, taking into account the need for predictable value in retail transactions.

DXB's goal is to build an ecosystem of payments where the native token, alongside other digital coins and tokens, can help pay for services like Uber, airline travel, Booking.com and other services. Fees and commissions may apply as a source of network revenues.

DXB also plans to unroll a program of promotions with major chains, where an option will be given to pay with the native token. DXB can be used to reward both the merchant or customer side, as well as serving as an incentive tool for general campaigns.

The DXB economy will always involve a section related to decentralized algorithmic trading. This will serve as a source of liquidity and potential revenues, while achieving price discovery for DXB. The token will participate in decentralized trading pairs, building a dedicated liquidity pool. The potential scarcity of tokens, combined

with transaction-based and regularly scheduled token burns, will build the backbone of passive income from DXB, as well as potential gains for traders.

The approach to DeFi will involve a pairing with Binance Coin (BNB), which will help the asset's price discovery. BNB is among the most important digital tokens, used both for spot and futures trading and as a base pairing for newly minted tokens. DXB will have a special agreement to swap some of its native supply for BNB, and use the asset as a reward to holders.
Usually, token-based projects issue rewards in only their native token.

The initial price discovery of DXB creates the risk of some price volatility, so the smart contract will make it possible to hedge the risk with BNB. BNB itself has gone through multiple stages, expanding its price from $0.50 to prices above $600, and from a simple payment token to the tool for multiple DeFi applications.

For its initial stage, DXB will raise its revenues based on the growing interest in BSC-based decentralized financial operations. The initial stage will boost DXB value through the 7% transaction fees and cycle burns. Once DXB deploys its payment products, the value will rise based on token turnover and the growth of the user base.

PROBLEMS/CHALLENGES

Launching a cryptocurrency poses both general and specific challenges. On the more general side, digital coins and tokens are still having an image struggle related to their potential involvement in scams, money laundering, or other dishonest schemes. Even the relatively volatile market price is often cited as the chief reason to avoid digital assets.

The cryptocurrency market is already saturated with multiple offers, and new projects need an edge to stand out among the thousands of tokens. The ease of creating new tokens, as well as DeFi applications and trading curves, mean potential buyers are becoming confused with the variety. Added to this is a general distrust of some projects, especially due to the history of rug pulls, which are the equivalent of dumping coins and crashing the market. Token-based projects also often experience smart contract exploits, such as generating unauthorized new tokens and selling them on exchanges.

Another challenge is related to regulations and cryptocurrency usage. The nature of tokens has been a conundrum for regulators, as those assets are not easily categorized. Some regulators exhibit extra caution, causing startups to withdraw tokens from an entire geographical region.

Other rules may also apply, especially in payment channels. Regulators, traders and merchants are highly aware of alternatives to bank payments, or so-called fintech apps. Cryptocurrency wallets are not the exact equivalent to fintech payment tools. However, it is possible to face requirements for a KYC procedure and tracking users or transactions.

Cryptocurrency exchanges, especially if centralized, also face additional checks and requirements for transparency and evidence of fund origins. As yet, decentralized exchanges and DeFi yields have not faced direct regulatory scrutiny. It is possible that in the future, some form of restriction may be applied even to algorithmically-derived trading which happens entirely in the domain of smart contracts and has no centralized counterparties.

For token-based projects, technological risk is always present in some form. Possibilities include faulty smart contracts, overall network delays and failure, as well as lost coins and tokens due to user errors. For DeFi tokens, one of the specific

risks includes aggressive trading that may sway the price too far, causing loss of value.

One of the central problems of DeFi tokens is the so-called impermanent loss, which is in fact a form of unrealized loss. Often, liquidity providers will see the value of their tokens slashed significantly, and will be pressured to wait out the market or absorb the loss.

Solutions

Cryptocurrency solutions can be extremely agile through the usage of the latest technologies. DXB is dedicated to solving some of the key issues of general digital asset usage, as well as DeFi and algorithmic trading specifically.

DXB starts off with the premise to avoid as much as possible saddling new buyers with impermanent loss. For that reason, DXB is not built with the idea of "farming" in mind. Instead, each transaction carries a fee of 7%, which is partially sent to the PancakeSwap liquidity pool. The only thing DXB owners should do is hold onto the coins, and receive a part of the fee back, in the form of BNB tokens. We will discuss this solution further in the detailed outline of DXB tokenomics.

Additionally, the token supply will not be diluted by farming rewards, thus preserving the value of DXB. This approach will deal with the issue of credibility and price stability for the DXB token, potentially driving adoption.

DXB has chosen an already established network, Binance Smart Chain, ensuring no downtime, predictable costs and compatibility between digital asset projects. This will allow for the creation of a single product to handle cryptocurrency payment gateways, instead of making both merchants and buyers host and use multiple wallets. DXB is compatible with Trust Wallet, as well as MetaMask wallet, but will aim for an integrated, intuitive multi-asset solution in the future.

To distinguish itself from other projects, DXB will also add an ongoing charity component to its tokenomics, setting aside 10% of the BNB swapped in each transaction toward charity selected by a community vote. This scenario will also increase engagement and encourage the holding of tokens.

Case Study

In the early stages of Binance Smart Chain, the so-called event of a rug pull raised doubts about the feasibility of decentralized finance. One of the reasons for this was that the central smart contract of projects was too easily hackable.

The case of Spartan Protocol underlines some of the flaws in DeFi that can arise from a bad or even malicious and deliberate smart contract building. The protocol allowed for interactive supply inflation, which skewed the calculation of the exchange rate curve in the liquidity pool. Then, the attacker could pull out the liquidity, which is the equivalent of a fire sale. This event can lead to the loss of all value and all credibility for the project.

DXB, however, has precluded the possibility of a rug pull. The project aims to set aside 70% of all liquidity for the PancakeSwap pool, where it will remain to achieve price discovery. An additional 10% will be democratically distributed in an airdrop. For the first six months of the project, the team wallet supply will remain locked for six months. The presale will redistribute 14% of the tokens, and 6% will be locked up on behalf of the team.

Over time, the 7% transaction fee will eat away at the supply, while increasing the rug-proof liquidity pool. This will lead to the higher credibility of the DXB algorithmic liquidity pair. Additionally, each DXB holder will have more BNB to continue purchasing the underlying token, thus increasing its value. Over time, the regular and transactional burns will lead to token scarcity and price growth.

SERVICES

The DXB service starts as soon as the initial token distribution. The underlying asset will work toward fixing some of the flaws of tokenization, most importantly price risk and volatility. The bedrock of DXB will be a predictable token schedule and distribution.

Following the spread of DXB assets to early adopters, the project will move into its DeFi stage, as described in previous sections. The partnership with Binance Smart Chain and PancakeSwap algorithmic exchange will support the initial stages of trading and liquidity building.

Once distributed, there is no need to stake or farm the token, or expend other types of computer resources. DXB offers the service of passive income at no extra cost or action for its users. Trading and liquidity providing is entirely voluntary and optional. The constantly decreasing circulating supply works to build up both passive returns and the opportunity to take personal risk and increase earnings.

The end goal of DXB is to build a cross-chain payment system and drive adoption to multiple regions. The project will be involved with active marketing and partnerships to complete this task.

The final product will be introduced in two stages. The first one will be able to serve the needs of online services or booking businesses, similar to fintech apps. The second stage of the product will create a payment tool similar to Google Pay or Apple Pay, with the option of using any digital currency available. The product will come ahead as a one-stop solution, even moving beyond card issuance as a way to spend digital tokens.

Payment and remittance gateways are a booming industry in 2021. The growth of online retail, remote work and a globalized workforce seeking remittances has led to a sizable industry. The global fintech market is expected to grow by above 9% annually, reaching $153B in value transfers by 2023. This number includes traditional fiat transfers, which still make the bulk of payments.

Over the years, cryptocurrency projects tried to compete directly as payment providers, generating new assets to rival PayPal and other high-profile fintech

services. The general idea was that even a small piece of a giant market would translate into a robust source of revenues.

Some of the projects achieved a modicum of success, while others struggled with regulation and adoption. Over time, numerous assets and wallets added at least rudimentary payment and fintech features to their wallets. However, all those projects still required interaction with different blockchains and special attention to wallet ownership.

For some projects, even having a widely used mobile wallet was a challenge, and adoption would be slowed by the requirement to buy and exploit a hardware wallet.

DXB, therefore, aims not to invent yet another asset that works as a simple payment channel. Neither is the asset built on a demanding, novel blockchain that would require a learning curve and a more involved wallet usage process. DXB, instead, wants to consolidate and bridge the projects that have taken up the task of disrupting electronic payments.

The potential of a series of unifying products lies in the idea that it is not reasonable to compete with projects that already have an established market price, perceived value and a growing user base. Instead, DXB will position itself to make it possible for all the disparate protocols and economic bubbles to communicate among themselves, as well as reach out to more merchants and retailers and grow the economic activity that props up the value of tokens.

In addition to offering fast and secure payments, DXB will also work on partnerships and reward programs tailored to the needs of merchants. The project will perform its dedicated marketing program to build partnerships and activate the DXB token as a fuel for mutually beneficial incentives.

DXB itself has achieved a form of blockchain cooperation, by tying its price discovery mechanism to an already powerful digital coin, BNB. The growth of the Binance ecosystem also translates into visibility and expansion for all related products.

In addition to a payment tool, all DXB owners will then always have exposure to a growing cryptocurrency system that has the potential to lock in value.

The other service central to the DXB vision is safety, both in technological and financial terms. The token airdrop and presale will be careful not to create large wallets, with no one wallet holding more than 1% of the supply.

The security of the project starts with the immediate lockup of liquidity, leaving the tokens with no recourse for draining or re-selling. Cycle burns will be fully controlled by a smart contract and communicated transparently for every time period.

Fees and monthly cycle burns are also visible within the transparent smart contract. The contract itself will go through an external audit by industry leaders. For extra safety, the smart contract will not contain a mint function, to avoid the potential for malicious calls and the unauthorized creation of extra tokens.

Additionally, smart contracts will monitor transactions to the PancakeSwap pair, automatically blocking any attempts to move more than 1% of the liquidity supply. This will work as a deterrent to erratic trading and panic selling, or a malicious attempt to attack the price.

Going beyond financial services, DXB will not forget to include a service to society. The cryptocurrency sector has attracted emerging wealth, and the opportunity to redistribute some of that wealth. The 101 schools initiative aims to build new educational facilities for disadvantaged communities. The construction of the first school is expected to start upon sufficient liquidity buildup in the charity wallet. The charity deduction is generated automatically by the smart contract, and depends on the transaction volume. The projected time for building the first school is after the completion of the first stage of the DXB project.

With some preset locations already established, DXB wants to gain ground not only within the cryptocurrency economy, but among local communities. The donation portion of the project is already built into the tokenomics and fee schedule, helping make that social service a reality.

Geographical Expansion

Cryptocurrencies and tokens are, by definition, globally accessible. However, the adoption of new digital asset projects is gradual, with some regions more active than others. The chief challenge of geographical expansion is the difference between regional definitions and restrictions on digital coins or tokens.

So far, one of the most liberal and transparent regions for cryptocurrency expansion are the European Union and some countries in Southeast Asia. While there are country-by-country differences, the unified approach of the EU and the single payment area of the Eurozone make it easier to drive a region-wide adoption. Southeast Asia also has hubs with extremely lenient digital asset policies, as well as grass-roots demand for new tokens and payment gateways.

The USA is generally one of the regions with the highest interest and adoption of digital assets. However, over the years, various agencies have taken interest in restricting some of the activities inherent to trading, financial operations or even simple token transfers.

Geographical expansion is set to happen in stages for DXB and its underlying products. In theory, the product can gain global access, but in practice, each part of the product will be tested and deployed separately in case restrictions exist to that particular feature.

The DXB team will take into account any regional particulars, to achieve the best tools for adoption and trading without crossing the line of local laws.

One of the vectors of geographic adoption is derived from the adoption of BNB. The reach of Binance has encompassed all regions, and the asset is widely adopted. The demand for BNB rewards will also boost interest in DXB. Restrictions may apply to BNB trading based on regional status, with US persons most likely required to trade the asset as needed on Binance.US, while losing access to the international exchange platform.

PancakeSwap itself for now does not face geographical restrictions, and is accessible through MetaMask and Trust Wallet. Using the DXB token is inherently borderless and cannot be restricted based on regulations as of 2021.

Cryptocurrency projects often have a prevailing interest in one certain geographic area, based on the local needs for money transfers, or the team's decision to focus on a single regional problem. The goal of DXB is to become a truly global tool, though deciding on new markets and marketing efforts over time.

TOKEN

Parameters for DXB:

Initial supply: 500,000,000,000,000 (500 trillion DXB)
Transaction fee: 7%, down to 2% in perpetuity upon reaching token burn schedule
goals.
Burn address: 0x0000000000000000000000000000000000000000
Standard: BSC-20
Network: Binance Smart Chain
Wallet: MetaMask, Trust Wallet, any Binance Smart Chain supporting wallet
Exchange: PancakeSwap

A token with the right parameters is key to building a successful blockchain-based
product. Both the technology and the economic utility of the token as a digital asset
must work in synergy to build an ecosystem of users, products and partners.

On the technological side, DXB is an asset built using the BEP-20 standard,
meaning it is compatible with Binance Smart Chain. BEP-20 was named after a
common practice following the ERC-20 standard on Ethereum, giving an intuitive
understanding of the type of token issued. BEP-20 tokens are fungible and work as
a simple carrier of value. They can also be handled by smart contracts, and
exchanged for other assets.

BEP-20 tokens exist in the exclusive provenance of Binance Smart Chain, which
was built to avoid congestion on Binance Chain. The initial chain was built mostly to
carry the BNB asset, while the expectation for multiple new tokens created the need
for a new type of blockchain.

BNB, on the other hand, is a BEP-2 token, built with the idea of simple transfers. But
for the needs of higher-capacity projects, and especially decentralized finance and
algorithmic trading, speed and agility are essential. Making a call to a smart contract
must happen without hassle and delay, to achieve the most fair price discovery.

BEP-20 tokens also allow for cross-compatibility with other blockchains, most
importantly the Ethereum Virtual Machine. This will allow DXB to become the token
of a growing, interconnected smart ecosystem, without facing delays or smart
contract problems.

Tokens have the same safety requirements as other digital coins. Initially, networks were secured by vast expenditure of computational power and electricity. The token, however, is built on an energy-sparing technology. The token fees will therefore not go toward network security, as in the case of mined networks, where block rewards and transaction fees are an incentive to provide hashrate and security. Instead, DXB will be free to be distributed for other economic incentives in the bounds of the token model, as well as motivating the partners and the team for reaching the intended milestones.

The security of the DXB token hinges on the properties of Binance Smart Chain. The chain is protected from malicious attacks by a combination of cryptography and reputational scores, as well as voting for the delegated nodes. Ownership of the BNB asset further ensures that the underlying block producers have "skin in the game" and are not willing to lose out on rewards through a network attack.

The wider adoption of BSC means DXB will have access to a growing audience, to finally become the token for multiple-level services.

Token Sale

The token sale of DXB aims to achieve an orderly, organized and democratic distribution of a fraction of the tokens. The token sale will jump-start the exchange of value and put the foundations of the crypto-fueled economy of the project.

The token sale will be achieved through the DxSale entity. The process will start with a pre-sale of 14% of the supply. Any extra tokens left from the presale will be automatically sent to the burn address, reducing the supply even before the PancakeSwap listing. The sale will also be supplemented by a 10% airdrop to facilitate wider adoption.

The token sale is built to limit the creation of "whale" wallets, as no presale buyer can hold more than 1% of the supply. The token sale will be monitored by the experienced DxSale platform, a dedicated startup for tokenization and token sale as a service. Well-curated token sales with a fair distribution serve to build trust and create credibility for the project.

Token Model

Beyond the technological side of a token, perhaps the most important feature of a cryptocurrency startup is the tokenomics, or token model. The tools for controlling supply, demand and turnover are at the basis of discovering the market price and boosting the real economic value of the token.
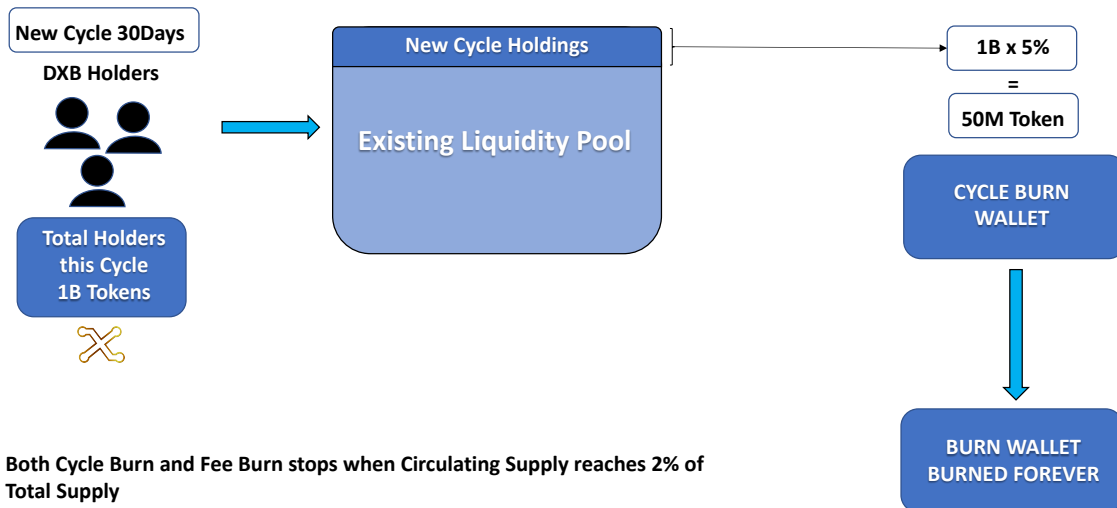
DXB is engineered to supply both short-term startup energy and long-term value as a dedicated payment channel for multiple potential partners.

The initial phase will start with a very large token supply of 500 trillion tokens. The supply will be fixed, preset in a smart contract, with no minting function available. From that initial position, the token supply will only gradually diminish by various burning mechanisms and fee schedules.

DXB will burn off the initial liquidity in a series of recurring cycle burns. Each month, a fraction of the supply will be transparently sent to an address that locks up tokens with no way to recoup them. The monthly token burn will be proportional to the new adoption of tokens, meaning that faster adoption will also grow the value of DXB even faster.

The monthly schedule will burn the equivalent to 5% of the tokens distributed to new buyers. These tokens will be taken from a treasury wallet created and locked specifically for this purpose. This special wallet will not have an impact on the liquidity pool, the liquidity providers, or the tokens already distributed to buyers.

The token burn will continue until the circulating supply decreases to only 2% of the initial supply, or just 10 trillion tokens remaining out of the initial 500 trillion. The supply of DXB will thus be locked either in the wallets of strong holders, or the PancakeSwap liquidity pool.

New Cycle 30Days

DXB Holders

Total Holders this Cycle 1B Tokens

New Cycle Holdings

Existing Liquidity Pool

1B x 5%
=
50M Token

CYCLE BURN WALLET

BURN WALLET BURNED FOREVER

Both Cycle Burn and Fee Burn stops when Circulating Supply reaches 2% of Total Supply

In addition to the cycle burn, a fee of 7% will be attached to each transaction. This high fee will be a complex transaction, that will be split in three.

The first portion of 2% will be fed back into the PancakeSwap liquidity pool, where it will sit and build up the price discovery for DXB. Another 2.5% will be sent to a burn address and remain outside the circulation forever. The last 2.5% portion will be exchanged into BNB. Of that BNB, 70% will be redistributed to holders, sent directly in the form of BNB without further exchanges. The remaining 30% of BNB will go as follows: 10% to the marketing wallet, 10% to the charity wallet and 10% to the usa case wallet.

The smart contract has a mechanism to distribute BNB rewards once the amount in the reward pool reaches 50 BNB. Then, the reward pool will be distributed proportionately to all holders of DXB that have not moved the tokens for more than 7 days. Claiming the BNB rewards is achieved by connecting the wallet to a dedicated website (dxbpay.cc), where the bonus will be automatically calculated and sent.

The BNB reward is a decision to expose DXB holders to a mix of assets, thus decreasing risk and granting ownership of a digital asset with a launch dating back in 2017 and a significant liquidity and adoption since its inception.

The remaining 30% of the BNB reward will be diverted to the project's team. 10% will go toward the charity goal of building 101 schools in disadvantaged areas.

The complex fee schedule will continue until achieving the goal of retaining 10% circulating supply in proportion to the total token supply locked in various addresses. Afterward, a flat 2% transaction fee will continue to apply in infinity. The initial and perpetual rewards will be key in fortifying the DXB team and adding to development and marketing achievements.
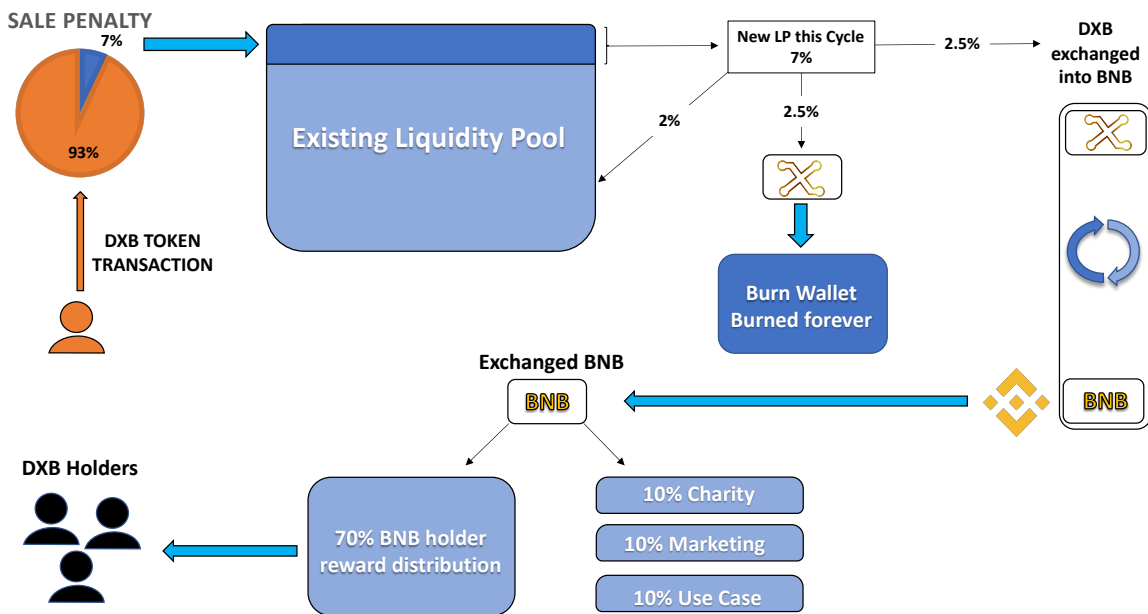
In effect, the initial high fees will serve as a penalty on impulsive sales, while rewarding investors with the intention of holding onto the asset. This will avoid the scenario of a fast launch, followed by a spike and crash of market prices. The monthly burn will also serve to control the new distribution from additional buyers and help curb the supply.

The token will thus move through two distinct stages, one of diminishing supply during early adoption, and a general liquidity schedule in perpetuity.

As noted above, the DXB token will not exist on its own, but instead seek a close correlation with BNB, to work as a pair. In perpetuity, the 2% DXB transaction fee

will be transformed into equal amounts of BNB and DXB, then matched into the PancakeSwap trading pair. This will ensure a continuing source of liquidity. The balanced inflow of assets will keep the trading equation $X*Y=K$ with no price fluctuations, by supplying matching amounts of liquidity for assets X and Y.

Most importantly, the BNB reward serves to add a valuable asset to users' wallets, while not diluting the DXB supply. Unlike other tokens, DXB will not issue rewards in the same asset, which would make it inflationary.

In the future, DXB may pair with different tokens, but BNB will remain important throughout the asset's deployment and usage, serving as an additional guarantee for the token's performance.

ROADMAP

The full features of all DXB-related products will arrive over time, hinging on adoption and general market conditions. Over time, the project will have a dedicated marketing and development project to hit the promised milestones. The roadmap will be a mix of pre-scheduled events based on a smart contract, and achievements pending patented technology and marketing efforts. The tentative roadmap includes the general sequence of events and community building.

After the initial launch, the platform will keep adding features to match the latest trends in cryptocurrency space, including governance and voting. The mix will include DeFi and algorithmic trading, as well as Non-Fungible Token (NFT) functionalities to build crypto collectible items. Outlined below is the tentative roadmap for future goals, with the option of open-ended use case goals.

The development efforts will include both technological expansion, use cases and dedicated software, and talks with partners and regulators to satisfy the goals of geographic expansion and a real-world cryptocurrency and token-based payment system.

Stage 1

Safe & Fair launch of DXB Token
Listing DXB on DEX
Initial token & LP burn
White Paper and Website Launch
Coingecko & CMC listing
Community growth
Social Media marketing campaigns
Use Case Development

Stage 2

Marketing and social campaigns (Large scale)
Dex/cex listing

Community governance
Start charity distributions (Description follows)
Explore DXB/ other pairs trading
Launching DXB Trading platform
Use Case Development

Stage 3

Contract auditing
NFT Farming
Ecosystem development (Use Case soft Implementation)
Launch of novelty merchandise for DXB token
Implementation of community ideas
Exploring DXB DeFi App

Stage 4

Expand Use Case Implementation
Launch strategic partnerships
Launch DXB DeFi App / Crypto Payment solution
Explore investment and local trading platforms across the world
Explore other use cases to bridge the gap of crypto universe with the real world
Multifunction use cases

TEAM

Beyond the initial smart contract and token creation, the growth of DXB will depend on the community building initiatives.

Digital asset platforms have always depended on open-source efforts and the voluntary inclusion of developer talent. The DXB project expects to attract developers interested in adding to the technological mix.

The community will be involved in multiple ways - as holders of DXB tokens, voters, traders and through communication on the Telegram channel where new ideas and discussion may emerge.

The recruiting process for DXB will be always open.

DXB will build a team of developers, marketing managers and community representatives in different roles. However, the team will have limited governance of the token, and will only facilitate the primary goals of the project. The team will be tasked with marketing strategies and goals, charity initiatives, and the development of the final products on DXB.

DXB is thus a two-tier team, with one tier being the central builders and marketing drivers. The other part of the team is also crucial, and is made up of community volunteers with token governance rights, who will add to the project's growth and success.